

Armstrong Teasdale LLP Logo Usage Guidelines

minimum size

To maintain maximum legibility, never reproduce the signature smaller than 1-1/4" width



clearspace

Always allow for generous clearspace. The minimum amount of space required equals the height of the "A" within the wordmark on all sides (shown below).



color

Red - PMS 186 (C0 M100 Y81 K4)

Gray - PMS Cool Gray 11 (C0 M2 Y0 K68)

acceptable color variations:



Full Color



100% Gray



100% Black



100% White

For use on dark backgrounds