

2026 WORLD TRADEMARK REVIEW RECOGNIZES PARTNER DONNA SCHMITT

Armstrong Teasdale Partner [Donna Schmitt](#) has been recognized in the 2026 edition of the World Trademark Review (WTR) 1000, a guide to the top trademark professionals in key jurisdictions around the world. In addition, Armstrong Teasdale has been listed as Highly Recommended in Missouri and Kansas.

The guide said Schmitt, leader of the firm's Trademark Services practice, "keeps her finger on the pulse of emerging trends and new tools to enforce rights, ensuring that clients stay ahead of the curve." The firm's trademark team was described as "excel(ling) with their sophisticated services, filing hundreds of applications worldwide and vigorously enforcing their clients' trademark rights in court."

Now in its 16th year, the WTR 1000 features more than 80 international and U.S. state-specific chapters analyzing local trademark legal services markets and profiling the firms and individuals singled out as leaders in their respective fields. Rankings were determined by positive feedback from market sources through research conducted over a four-month period.

Schmitt strategically manages global trademark portfolios and advises clients on copyright, trade dress and trade secret matters. Businesses in a variety of industries look to her to handle domestic and foreign trademark prosecution and for guidance on trademark selection, use, registration, policing, protection, infringement and enforcement. Schmitt also advises on commercialization of intellectual property through licensing, and counsels on domain name registration and use of trademarks and copyrights in social media.

The firm's Trademark practice includes former in-house counsel for some of the most widely recognized global brands. They are experienced in the preparation and prosecution of trademark and service mark applications domestically and around the world, as well as opposition and cancellation efforts before the Trademark Trial and Appeal Board (TTAB) of the U.S. Patent and Trademark Office and around the world.

PEOPLE

Donna Frazier Schmitt

SERVICES AND INDUSTRIES

Trademark