



## ALEXANDRA MARTINEZ

### PARTNER

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Alexandra Martinez is a partner in the firm's Intellectual Property practice group. She handles patent preparation and prosecution of computer-based inventions mostly in the medical, insurance and financial fields. She is experienced in patents related to medical devices, including implantable and non-implantable devices and MRI machines, computer network architecture, payment networks, autonomous and semi-autonomous vehicles, drones and sensors. In addition, she has prepared freedom-to-operate opinions, patent strategies, and landscapes for mechanical and computer-based inventions, particularly in the medical field.

Working through all stages of patent prosecution, Alexandra helps in-house counsel, sole inventors, startups and patent examiners with everything from patentability searches to writing patent applications.

### SERVICES AND INDUSTRIES

Intellectual Property

Patent

### ADMISSIONS

Missouri

U.S. Patent and Trademark  
Office

### EDUCATION

- Chicago-Kent College of Law - Chicago, IL (J.D.)
  - Certificate in Intellectual Property Law
  - Journal of IP (Editor)
- Southern Polytechnic State University (B.S., *summa cum laude*)
  - Industrial Engineering

### LANGUAGES

- Spanish
- French

### BACKGROUND

Alexandra has held a variety of Intellectual Property internships and clerkships at both technology companies and law firms. Prior to attending law school, she held engineering and managerial roles at a medical device supply company.

## EXPERIENCE

### \$65 Million Sale of Specialty Home Furnishings Business

Represented the seller, a manufacturer of specialty home furnishings, in its acquisition

by a leading brand aggregator in numerous different consumer products spaces. The sale, for \$65 million in cash and equity, represented the buyer's first acquisition in the home furnishings space. We also provided counsel on employment, employee benefits, tax, patent, and intellectual property aspects of the transaction.

**Payment Authentication Patent Portfolio for Fintech Client**

Developed patent portfolio for large fintech client in the area of payment authentication services. Multiple patent attorneys prepared and filed numerous patent applications directed to authenticating online users using client device metadata.