

ARMSTRONG TEASDALE IMPLEMENTS STRATEGIC, GROWTH-CENTERED LEADERSHIP MODEL

FIRM ENHANCES FOCUS ON INTEGRATION PROCESSES

Over the course of its 120-year history, Armstrong Teasdale has enjoyed a proud tradition of strong and visionary leadership. In a strategic move to capitalize on attorney integration, the firm has created a dedicated Growth Department. The Department, which includes existing staff professionals with deep skill sets in marketing, internal communications, business development, marketing technology and information resources, will now include an integration function.

In the past two and a half years, Armstrong Teasdale has added eight offices in New York, New York; Salt Lake City, Utah; Philadelphia, Pennsylvania; Wilmington, Delaware; Boston, Massachusetts; Princeton, New Jersey; Edwardsville, Illinois; and London, England. With more than 640 lawyers and staff in 13 offices throughout the U.S. and in the U.K., newly named Chief Growth Officer Katie Davis, working alongside Chairman David Braswell and Managing Partner [Patrick Rasche](#), saw this as a natural next step.

“We know that successful lateral integration is rooted in marketing and business development, so it was clear that this enhanced focus on growth aligned well with our team,” said Davis. “We have been fortunate to take advantage of a number of key opportunities in the past several years and we’re committed to ensuring the success of our attorneys. We have long taken an intentional approach to integration and this change puts even more muscle behind our efforts.”

Davis previously served as chief marketing officer, and prior to that as client relations director, for Armstrong Teasdale. She has more than a decade of experience guiding professional services organizations in all aspects of marketing and business development, in support of their growth strategies. Davis, who oversees a robust team of professionals throughout the U.S. and in the U.K., has been instrumental in the firm’s transition to this new structure.

The firm’s integration function will be responsible for the integration of firm



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attorneys, and will support those individuals through the entire integration life cycle.

“We are heavily invested in our people as well as in our growth in order to stay competitive in today’s market,” said Rasche. “The creation of this department is a direct reflection of our commitment to not only the onboarding and integration process, but also to transparent communication firmwide. It is a testament to our desire to operate as ‘One Firm’ and provide a smart, seamless experience for each lateral, regardless of the market or practice in which they join us.”

Armstrong Teasdale is currently conducting a search for the role of Integration Senior Manager, as well as a number of other new roles within its Growth Department. Visit www.atllp.com/careers to learn more.