

# ARTIFICIAL INTELLIGENCE

Artificial Intelligence (AI) is transforming the way businesses operate. At Armstrong Teasdale, our AI practice is dedicated to helping clients navigate the complexities of AI adoption while mitigating associated risks.

Automated processes and predictive algorithms have been part of the business and consumer landscape for years. Our team of experienced lawyers is deeply versed in computer science, engineering, data privacy and AI development. We understand both the potential and the risks that AI presents. Our multidisciplinary team works across legal areas, including privacy, intellectual property, mergers and acquisitions, employment, and more.

## OUR CAPABILITIES

Armstrong Teasdale counsels clients on AI in numerous contexts, including:

- **Intellectual Property Protection and Commercialization:** We help clients protect, commercialize and enforce intellectual property rights related to AI, covering patents, copyrights, trade secrets, licensing, ownership of personal and vendor data, and publicity rights.
- **Workplace Policies and Risk Mitigation:** We assist in developing and drafting of policies surrounding the use of AI-enabled technologies in the workplace to mitigate inherent risks and ensure compliance with regulations and business partner guidelines.
- **Generative AI:** We advise on issues relating to generative AI, such as reliability, accuracy, transparency, ethics, consumer rights, and litigation avoidance.
- **AI in Supply Chains:** We provide strategies for managing data privacy and cybersecurity risks in AI in supply chains.
- **Regulatory Compliance and Governance:** We counsel clients on the ethical implications and regulatory frameworks of AI, ensuring internal and legislative governance practices are met.
- **Cybersecurity, Confidentiality and Data Privacy:** We advise on considerations and compliance with governmental regulatory regimes (EU AI Act, EU General Data Protection Regulation, the California Consumer Privacy Act, state consumer privacy statutes and state AI statutes), responses to data security breaches, and drafting of privacy policies.
- **Employment AI Tools:** Our team provides legal insights into the use of AI tools for employee recruitment, selection, evaluation and other automated decision-making processes.
- **AI-Generated Works:** We handle legal and copyright issues surrounding AI-generated content, ensuring authorship, ownership and protection rights are clearly defined.
- **Industry-Specific Regulations:** We offer strategic advice for health care (HIPAA), life sciences, e-commerce, telecommunications, financial services (SEC and FINRA), fintech, big data analytics, and more.
- **Bias and Discrimination:** We identify and mitigate risks related to algorithmic biases and discrimination ensuring fair and equitable use of AI across industries.
- **AI Tool Acquisition and Licensing:** We assist clients in transactions that include AI technologies, offering due diligence support in mergers and acquisitions.

## WHO WE SERVE



Armstrong Teasdale's AI legal team operates across functions including intellectual property, corporate/transactional and regulatory/dispute resolution. We serve clients from entrepreneurs to multinational corporations across industries, including:

- Tech companies and developers
- Businesses with AI asset portfolios
- Generative AI innovators
- Companies navigating regulation
- Organizations addressing consumer and employee rights

## THOUGHT LEADERSHIP

April 14, 2025

**EU Launches AI Action Plan**

June 6, 2024

**Colorado Passes Legislation to Regulate Use of AI in Consequential Decision Making**

March 27, 2024

**Artificial Intelligence and Copyrights: Tennessee's ELVIS Act Becomes Law**

March 27, 2024

**Five Key Takeaways from INTA's The Business of AI Conference**

March 18, 2024

**The EU Artificial Intelligence Act: What Businesses Need to Know**

December 29, 2023

**The New York Times Sues for Copyright Infringement over ChatGPT**

October 6, 2023

**CO Division of Insurance Finalizes AI, Data Regulations Impacting Insurers**