



ELIZABETH O'DONOGHUE, PH.D.

PARTNER

Philadelphia, PA

617.824.5144

eodonoghue@atlip.com



Elizabeth O'Donoghue has broad experience in all aspects of intellectual property matters and related business issues. She focuses on developing comprehensive and effective domestic and international trademark and copyright portfolios for clients, as well as strategies for enforcement.

She represents a broad range of clients, from individuals and startups to educational institutions and major corporations in industries including biotechnology, pharmaceuticals, medical devices, chemicals, financial, retail, apparel and online businesses. She conducts comprehensive domestic and foreign trademark clearance searches, often on an expedited basis, and also achieves favorable outcomes for clients in opposition and cancellation proceedings both domestically and internationally.

Elizabeth also advises clients in preparing and negotiating assignment, license and confidentiality agreements. Further, she has been involved in a number of internet-based issues including social networking issues, domain name disputes and Uniform Domain Name Dispute Resolution Policy (UDRP) proceedings.

BACKGROUND

Prior to joining Armstrong Teasdale, Elizabeth was chair of the Intellectual Property Department at another mid-Atlantic law firm.

EDUCATION

- Villanova University School of Law (J.D., 2009)
 - Villanova University Moot Court Board Member
 - Intellectual Property Society
- Boston University (Ph.D., 2006)
 - Anatomy and Neurobiology
 - Graduate Medical Science Student Organization, Founder and President
 - Society for Neuroscience
- University of Pittsburgh (B.S., 2001)
 - Neuroscience

PROFESSIONAL ACTIVITIES

- Pennsylvania Bar Association

SERVICES AND INDUSTRIES

Copyright

Intellectual Property

Patent

Trademark

Health Care and Life Sciences

ADMISSIONS

Pennsylvania

Massachusetts

U.S. Patent and Trademark
Office

- American Intellectual Property Law Association (AIPLA)
- International Trademark Association (INTA)
- Leadership Council on Legal Diversity (LCLD) Fellow (2020)

CHARITABLE AND CIVIC INVOLVEMENT

- American Diabetes Association, Young Professionals Leadership Council (2015-2019)

ACCOLADES

- Pennsylvania Super Lawyers®, Rising Star (2013-2019)

EXPERIENCE

Expedited Trademark Clearance for Pharmaceutical Company

Conducted an extensive number of domestic and foreign trademark clearance searches for a large pharmaceutical company on an expedited basis.

Successful UDRP Proceeding for Software Client

Represented a software company in a successful Uniform Domain Name Dispute Resolution Policy (UDRP) proceeding.

Noninfringement Opinion for Biotech Startup

Prepared a noninfringement opinion for a startup biotech company in order for the company to receive funding.

Domestic, Foreign Trademark Management

Managed domestic and foreign trademark portfolios, including assertion and defense of trademark matters, for many clients.

Successful Opposition, Cancellation Proceedings

Achieved favorable outcomes in opposition and cancellation proceedings for a number of clients both domestically and internationally.

THOUGHT LEADERSHIP

December 26, 2024

Canadian Trademark Office Launches Pilot Program to Audit Registered Marks

March 21, 2024

Misleading Communications Regarding Trademarks and Business Names on the Rise