

# **EMERGING COMPANIES**

Startups play an important role in developing next-generation ideas on numerous fronts, from agribusiness and biotech to electronics and lifesaving medical inventions. Through our "incubator to exit" services, Armstrong Teasdale's Emerging Companies practice area guides startup companies over legal hurdles and allows them to stay focused on the ideas and solutions they are most passionate about.

Our team of lawyers includes former business owners and entrepreneurs, as well as individuals with technical skills in a wide range of fields. Their varied experience, interests and knowledge create a multidisciplinary approach that helps startup companies protect their investment and use their resources efficiently.

While ideas and enthusiasm can spur a business, managing legal issues is key to growth. This includes:

- Business organization
- Raising capital and securing financing
- Employment and compensation issues
- Contracts
- Intellectual property, technology and security

Our Emerging Companies practice area includes lawyers with experience in these and other areas. Taking a collaborative approach, we work with lawyers across practice areas to offer the most effective counsel customized to each client's unique situation, whether they need assistance with entity formation; founder equity and vesting; drafting capital formation and securities documents; entrance into incubator and accelerator programs; noncompete and nonsolicitation agreements; licensing agreements; or registering patents, trademarks and copyrights.

As a business grows and prospers, new issues will arise relating to venture capital and loans, estate and succession planning, mergers and acquisitions, and expansion and divestiture, among others. No matter the stage or industry of a company, our experienced team of professionals will work cooperatively with executives and advisers to develop a cost-appropriate, holistic solution.

# **EXPERIENCE**

#### **Initial Fundraising for Food Industry Startup**

Initial fundraising for food industry startup and subsequent capital raises.

#### **Registered Investment Manager for Collective Investment Fund**

Sought and secured registration in multiple states for emerging fund manager specializing in advising collective investment funds.

#### Private Placement and Research Agreements for Pharmaceuticals Company

Advised a pharmaceuticals company in connection with the financing and conduct of research regarding a rare tropical disease.

#### Issuer Counsel to Health Care/Fintech Emerging Company

# Armstrong Teasdale

Negotiated multimillion-dollar Series Seed funding round for Missouri company with health care and financial technology product. Investors included leading venture capital firms from Chicago and St. Louis.

# **Counsel to Meal Kit Company Preparing for Future Growth**

Provided counsel to meal kit delivery service experiencing exponential growth. Addressed complex regulatory and sensitive litigation issues with innovative strategies to position the client for future growth and success.

### Licensing and Manufacturing Agreements for Animal Health Company

Advised a company developing animal vaccines in connection with obtaining a license for technology to be used in the manufacture of its products and negotiating manufacturing and research agreements.

### Private Placement of Securities for Immunotherapy Company

Advised a pharmaceuticals company in connection with a private placement of securities to finance its research and development of several pharmaceuticals and technologies, including immunotherapies for treating cancer.

### **Representation in Series A Round for Blockchain Platform**

Represented lead investors in Series A round in company building on a blockchain platform. This involved drafting various investor documents, including term sheets, stockholder purchase agreements, voting rights agreements, investors' rights agreements, and indemnification agreements, as well as drafting board resolutions and amending certificates of incorporation and company bylaws.

### Managed Accelerator Program's Onboarding and Capital Investments for Startup Company Participants

Assisted utility client with onboarding of and capital investments in startup technology companies as part of accelerator program in coordination with a local university and capital investors. Assisted with closing investments in more than a dozen program participants.

# Assisted Application Developer with Capital Formation

Assisted client with capital formation efforts related to launch of software application technology related to online advertising. Representation included equity grants to key employees and negotiations with accelerator program for capital infusion.

# Multimillion-Dollar Venture Capital Investment into Predictive Analytics Company

Advised lead investor on multimillion-dollar Series A venture capital investment into cloud-based predictive analytics software company.