



GABRIELA BAEZA-STOUT

ASSOCIATE AND CO-LEADER, HISPANIC ALLIANCE
ON COLLABORATION AND ENGAGEMENT

St. Louis, MO

314.386.6871

gbaezastout@atllp.com



Gabriela Baeza-Stout is an accomplished lawyer with years of experience both in-house and in private practice. She has broad experience in corporate and M&A matters, as well as in commercial transactions, and intellectual property as it relates to transactional law.

The focus of her practice in technology transactions includes drafting and negotiating master services agreements and statements of work for an array of technology fields, cloud-based subscription services agreements, online terms of use, terms of service and complex technology licenses.

Gabriela is skilled at developing and implementing strategies for her clients to reduce risk and enhance efficiency, and based on her work in-house, is a true partner in every aspect of the client relationship, advising clients on a host of business matters including corporate governance, advertising and promotions.

While in-house for a major communications company, Gabriela routinely negotiated and documented strategic M&A transactions and joint ventures; drafted and negotiated nondisclosure agreements with target companies; conducted and reviewed due diligence with an emphasis on intellectual property; reviewed technology contracts such as software development agreements and software licenses; and managed post-merger corporate reorganization planning and execution, including drafting corporate resolutions, reorganization agreements and other intercompany agreements needed for internal transactions.

BACKGROUND

Prior to joining Armstrong Teasdale, Gabriela was in-house corporate and M&A counsel for a major communications company. She also has extensive past experience in intellectual property, having worked in-house as an IP paralegal for a major retailer managing a robust global trademark portfolio, and as an IP legal assistant for Armstrong Teasdale earlier in her career. Outside the legal field, Gabriela has held leadership and professional roles in prominent art and history museums in the United States and abroad, and university teaching engagements in the field of cultural studies and languages.

EDUCATION

- Washington University in St. Louis (LL.M., 2016)
 - Intellectual Property and Technology Law

SERVICES AND INDUSTRIES

Corporate

Mergers and Acquisitions

Intellectual Property

International

Data Innovation, Security and
Privacy

Technology Transactions

Sports, Media and

Entertainment

Technology

Fintech

ADMISSIONS

Missouri

- 2nd Place – Oral Advocacy Moot Court Competition
- 2nd Place – International Student Trial Advocacy Competition
- World Intellectual Property Organization (WIPO)/Korean Intellectual Property Office (Advanced International Certificate Course (AICC) on Intellectual Property and Business)
- Universidad Anahuac (LL.B., 2005)
 - International Law
 - Universidad Complutense de Madrid School of Law Scholar, Diploma Law and New Technologies, Madrid, Spain
- New York University (M.A., 2008)
 - Museum Studies
 - Fulbright-Garcia Robles Scholar
- Universidad Autonoma de Yucatan (B.A., 2006)
 - Latin American Literature

PROFESSIONAL ACTIVITIES

- Leadership Council on Legal Diversity (LCLD) Pathfinder Program (2022)
- Hispanic National Bar Association (HNBA)
- Hispanic Bar Association of St. Louis
- The Missouri Bar

CHARITABLE AND CIVIC INVOLVEMENT

- Friends of Casa – Casa de Salud

ACCOLADES

- *The Best Lawyers in America*® Ones to Watch, Corporate Law, Intellectual Property Law (2024-present)
- Hispanic National Bar Association (HNBA) Latina Leadership Academy (2018)

LANGUAGES

- Spanish
- French
- Italian

EXPERIENCE

Software Assets Acquisition for Communications Company

Assisted client in the assets acquisition of a software company for an accessibility tool in the field of video streaming and linear TV. Conducted due diligence review, negotiated and documented the transaction.

Amendment of TV Ad Sales Joint Venture

Provided analysis regarding a TV ad sales joint venture's operating agreement and related software development and data license agreements amongst the joint venture members to provide recommendations to client for amendments to the operating and commercial agreements.

Formation of Advertising Blockchain Joint Venture

Assisted client in the formation of a joint venture in the field of advertising blockchain technology, including the review of key terms for the contribution of the intellectual property assets from its members into the joint venture, licenses back to contributors, IP rights retained by members and third-party rights.

Formation of Network Security Joint Venture

Assisted client in the formation of a joint venture for the acquisition of a network security company with an international presence. Reviewed transaction documents, conducted legal due diligence and handled post-close matters such as final escrow releases.

Connected Home Company Equity Investment

Provided assistance to client for an equity investment in a global Wi-Fi and connected home technology company. Reviewed transaction documents and conducted legal due diligence.

Cloud Gaming Company Equity Investment

Provided assistance to client for an equity investment in a French company that delivers cloud services aimed at online gaming. Reviewed transaction documents and conducted legal due diligence.

Cable Company Internal Reorganization

Planned and executed the post-merger reorganization strategy for a major cable provider to simplify its legal structure across its footprint. Drafted corporate resolutions, reorganization agreements and other intercompany agreements needed for internal transactions.

IP, IT Diligence for \$135 Million Acquisition of Animal Health Products Manufacturer

Represented a manufacturer and marketer of pet care and nutrition products in its \$135 million acquisition of a wholesaler of small-animal wellness brands. Handled diligence on all intellectual property and information technology aspects of the transaction.