



## GARRETT M. SMITH

### SENIOR ASSOCIATE

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Garrett Smith is an accomplished intellectual property lawyer with more than 12 years of experience both in-house and in private practice. He is skilled at providing informed legal counsel to senior leadership and key stakeholders to guide executive decision-making and determine commercial prospects for a variety of technological fields.

Garrett has in-depth experience managing intellectual property portfolios including patents and trademarks, designing intellectual property strategies and resolving disputes. He has drafted and prosecuted patent applications for some of the largest Fortune 500 technology companies across multiple industries, including semiconductor, consumer electronic products, telecommunication technology and software, computer-implemented methods, manufacturing systems and processes, power systems, and medical devices. He routinely researches, investigates, and resolves IP-based complaints, challenging infringers and defending claims.

### BACKGROUND

Prior to joining Armstrong Teasdale, Garrett was general counsel and director of intellectual property for a global e-commerce company. Before that, he was a patent lawyer for the Research Foundation for SUNY. He has also served as an intellectual property lawyer at law firms in both New York and Colorado.

### EDUCATION

- University of New Hampshire Franklin Pierce School of Law (J.D., 2011)
  - Certificate in Intellectual Property, Franklin Pierce Center of Intellectual Property
- University of New Hampshire Franklin Pierce School of Law (LL.M., 2011)
  - Intellectual Property
- Rensselaer Polytechnic Institute (B.S., 2008)
  - Mechanical Engineering and Design, Innovation, & Society (Dual Major)

### PROFESSIONAL ACTIVITIES

- Albany Law School (Adjunct Assistant Professor, Patent Law and Trade Secrets, 2021-2022)
- New York State Bar Association
- American Intellectual Property Law Association

### SERVICES AND INDUSTRIES

Copyright

Intellectual Property

Patent

Trademark

Consumer Products and Services

Manufacturing and Innovation

Sports, Media and Entertainment

Technology

### ADMISSIONS

New York

U.S. Patent and Trademark Office

## EXPERIENCE

### **Launch of New Social Media Network**

Supervised and provided legal guidance for the successful launch of a new social media network that focuses on giveaways and user/company promotion and advertising.

### **Patent Portfolio Strategy and Management for Large U.S. Comprehensive University System**

Developed and executed patent filing strategy and managed diverse patent portfolio for the State University of New York (SUNY) through the Research Foundation for SUNY for various technologies.

### **Successful Enforcement of Global Intellectual Property Rights**

Enforced and defended trademarks, copyrights and patent rights for a jewelry designer and retailer against third-party infringers.

### **Patent Preparation and Prosecution for Leading Consumer Electronics Company**

Prepared and prosecuted patent applications for leading consumer electronics company for technologies relating to wearable and telecommunication devices.

## THOUGHT LEADERSHIP

December 18, 2024

### **Updated: USPTO Announces New Fees and Fee Increases for Patents and Trademarks**

October 2013

### **The Impact of the AIA's Expanded Prior User Defense on Intellectual Property Strategy** Intellectual Property Today