

# INTELLECTUAL PROPERTY PARTNERS DONNA SCHMITT, COURTNEY JACKSON LISTED IN 2022 WTR 1000

Donna Schmitt and Courtney Jackson, partners in Armstrong Teasdale's Intellectual Property practice group, have been recognized in the 2022 edition of the World Trademark Review (WTR) 1000, which identifies leading national and international trademark practitioners and firms around the world. The firm's Trademark practice is also recognized in the publication.

Now in its 12th year, the WTR 1000 features more than 80 country and U.S. state-specific chapters analyzing local trademark legal services markets and profiling the firms and individuals singled out as leaders in their respective fields. Rankings were determined by positive feedback from market sources through research conducted over a four-month period.

Schmitt is praised as an excellent trademark attorney who is trustworthy and reliable. "She provides invaluable practical and holistic advice which is always tailored to the specific business or issue. She is calm, cool, methodical and patient in her work and with her clients. She is a brilliant mentor and a true pleasure to work with."

The publication calls Jackson "a highly regarded trademark prosecutor who is adept at portfolio management and dispenses sage counsel on marketing and advertising issues. Her broad trademark knowledge is highly sought after by A-listers from a host of industries."

Leader of the Trademark practice, Schmitt strategically manages global trademark portfolios and advises clients on copyright, trade dress and trade secret matters. Clients in a variety of industries look to her to handle domestic and foreign trademark prosecution and for guidance on trademark selection, use, registration, policing, protection, infringement and enforcement. She also advises on commercialization of intellectual property through licensing. Schmitt counsels on domain name registration and use of trademarks and copyrights in social media.

Jackson focuses her practice on domestic and foreign trademark portfolio management. Most often, she provides counsel regarding brand management,

## PEOPLE

Donna Frazier Schmitt

## SERVICES AND INDUSTRIES

Trademark

Intellectual Property



strategy and related operational issues involving trademarks and copyrights. For various national and international organizations, she assists in the development, maintenance and protection of their trademark portfolios. In addition to providing counsel on product packaging, advertising and marketing materials, Jackson assists clients in the creation and legal implementation of marketing promotions, including sweepstakes and contests that often involve social media.

The firm is profiled in the 2022 edition, which also includes profiles of Jackson and Schmitt.