

INTELLECTUAL PROPERTY

Armstrong Teasdale's Intellectual Property (IP) practice group guides clients in all aspects of the acquisition, licensing, application, protection and enforcement of their IP rights, including patents and trademarks. This includes supporting clients such as inventors, manufacturers, universities, private equity firms, international sporting bodies/organizations, musicians, firms listed on major stock exchanges around the globe, major multinationals involved in complex transactions and others with a focus on driving technological advances.

From patents to trademarks, copyrights to licensing, defamation, technology transfers to opinion work and due diligence, our lawyers have the background and experience to protect clients' most valuable assets in today's competitive market. Our professionals have advanced degrees (e.g., Ph.D.s) in a variety of technologies, including the chemical, biotech, electrical and mechanical areas, and understand the complex inventions and ideas for which they advocate. They guard those innovations using a number of different strategies best suited for each client's business application, including:

- [Copyright](#)
- [Intellectual Property Litigation](#)
- [Noncompete and Trade Secrets](#)
- [Patent](#)
- [Post-Grant and Inter Partes Review Proceedings](#)
- [Trademark](#)

We frequently manage not only a team of lawyers working together in our firm, but also coordinate carefully with inventors and other client representatives. As one of our core values, we believe teamwork is key to achieving optimal results and as such, our lawyers work seamlessly across Armstrong Teasdale's network, which includes lawyers with experience in other areas such as technology licensing, international law and M&A, to name a few. This holistic approach enables our lawyers to provide guidance on the broader implications of our clients' IP matters.

EXPERIENCE

Secured Dismissal of \$35 Million Claim for Infringement

Successfully defended a corporation against allegations of patent infringement and copyright infringement in federal court, resulting in dismissal of all counts.

Launch of New Social Media Network

Supervised and provided legal guidance for the successful launch of a new social media network that focuses on giveaways and user/company promotion and advertising.

Successful Enforcement of Global Intellectual Property Rights

Enforced and defended trademarks, copyrights and patent rights for a jewelry designer and retailer against third-party infringers.

Patent Preparation and Prosecution for Leading Consumer Electronics Company

Prepared and prosecuted patent applications for leading consumer electronics company for technologies relating to wearable and telecommunication devices.



Defense of National Direct Sales Company in Misappropriation Case

Successfully defended a nationally recognized direct sales company against allegations that it misappropriated a competitor's trade secrets in violation of the Illinois Trade Secrets Act.

Trademark Protection for U.S. Home Goods Manufacturer

Represented a U.S. home goods manufacturer helping it protect the trademark related to its iconic product by asserting trademark infringement, unfair competition and dilution claims under the Lanham Act.

Representation of Camping, Music Festival Promoter in Infringement, Cybersquatting Case

Represented camping and outdoor music festival promoter in a trademark infringement and anti-cybersquatting case in federal court. After filing a complaint and motion for temporary restraining order (TRO), the defendant capitulated to such an extent that there was no need to go forward with the TRO hearing.

Favorable DMCA Settlement for Overseas Distributor of Skincare Products

Obtained a favorable early settlement of a copyright infringement and Digital Millennium Copyright Act case for an overseas distributor of skincare products and multiple nationally recognized retailers. The plaintiff, an artist, claimed the defendant's product packaging infringed his copyrighted artwork. The case spanned two continents, including suits filed in New York and London.

Counsel to LAVA Therapeutics in Multimillion-Dollar Global License Agreement

Served as IP counsel to client LAVA Therapeutics, a clinical-stage immuno-oncology company, in a multimillion-dollar global license agreement with Seagen, Inc., a world leader and pioneer in antibody-drug conjugate (ADC) therapies. The exclusive license agreement will enable Seagen to develop, manufacture and commercialize LAVA-1223, an advanced preclinical asset that utilizes LAVA's proprietary Gammabody™ technology to target epidermal growth factor receptor (EGFR)-expressing solid tumors, most commonly associated with colorectal, lung, head and neck cancer.

Patent and Product Portfolio License

Represented a cable television provider in the license of a comprehensive product and patent license for interactive programming guide technology, in a transaction valued at over \$300 million.

Protection of Global Footwear Company's Intellectual Property

Represented a global company in the footwear industry regarding the maintenance of its intellectual property portfolio and the protection of its brand.

IP Due Diligence for \$900 Million Business Acquisition

Handled the IP due diligence for a client that acquired a payments technology company valued at about \$900 million.

Management of U.S. and Foreign Patent Families for Major Medical Device Companies

Managed multiple U.S. and foreign patent families and provided strategic counsel for medical device companies involving technologies related to fluorescent imaging, vascular occlusion, neuromodulation, and renal and cardiovascular devices.

IP Due Diligence in \$3.4 Billion Acquisition of Medical Device Manufacturer

Led IP due diligence for a major medical device company, including in-depth research and analysis of both the target company and its competitors, resulting in our client's decision to move ahead with its \$3.4 billion acquisition of a medical device manufacturer.

EPA Clearance for Large, Global Chemical Producer

Managed multiple EPA clearance searches and analyses for one of the largest international chemical producers in the world.

Successful Chemical Plant Clearance



Cleared all chemical engineering processes and related products for a major chemical plant in the U.S. for one of the largest international chemical producers in the world.

Successful Product Clearance in China, India and Indonesia

Cleared an entire consumer product line in China, India and Indonesia for one of the largest food companies in the world.

U.S. National Applications for Multibillion-Dollar Foreign Clients

Managed the filing and prosecution of extensive U.S. National (371) applications for a number of multibillion-dollar foreign clients. Armstrong Teasdale represents clients based in China, Japan, Singapore, the United Kingdom, Germany, Australia and many other countries.

Portfolio Management, Strategic Direction for Multiple Consumer Products, Health Care Companies

Managed global patent portfolios for and provided strategic counsel to multimillion-dollar consumer products and health care companies in the U.S. and abroad, including preparation and prosecution, opinion work, *Inter Partes* Review work and litigation.

Filed Trademarks for Retirement Plan Provider in Naming of Major Sports Stadium

Served as IP counsel to a retirement plan provider related to their involvement in purchasing naming rights to a major U.S. sports stadium. Provided counsel on and filed for trademark protection of names and logos following multi-year deal.

Successful Defense of Game-Changing Technology for Agricultural Manufacturer

Successfully defended game-changing agricultural equipment patents before the USPTO during reexamination related to a pending infringement suit in which the major manufacturer is the plaintiff.

IP Due Diligence Review for Billion-Dollar Fragrance, Flavors Company

Managed large IP due diligence review for a billion-dollar fragrance and flavors company leading up to a significant acquisition.

Patent Portfolio Review for Multinational Client

Conducted a week-long review of every patented product of a multinational client's portfolio at their facilities. After the review, prepared an in-depth analysis of the patent term/life of each of the respective products.

Multimillion-Dollar Patent Infringement Verdict

Won multimillion-dollar jury verdict of patent infringement for trace detection equipment in the United States District Court for the Eastern District of Virginia.

IP Agreements for Health Client Entering Third-Party Partnerships

Prepared various IP-related agreements including licenses, commercialization and joint development agreements, enabling client to successfully enter into partnerships with third parties.

Inter Partes Review for Multinational Security Company

Handled four different *inter partes* reviews for multinational company specializing in security and identity solutions.

Pharmaceutical Patent Portfolio for University

Managed pharmaceutical patent portfolio that includes filings in over 16 different countries. Worked with university and licensee on achieving patent protection worldwide.

Due Diligence for Multinational Chemical Company

Managed significant due diligence project for multinational chemical company. The project included clearing the client's product through a freedom-to-operate opinion and also identifying any potentially problematic references owned by competitors.

Prepared Invalidity Opinions for Client's New Product Release



Prepared over a dozen invalidity opinions on competitors' patents that presented a potential issue for a global client's release of a new product.

Filed University's First Ever Patent Applications

Filed the first ever patent applications for a university client. Worked with the university to create and implement internal intellectual property procedures for the client.

Conducted Competitive Strategy Projects for Pharmaceutical Company

Ran year-long competitive strategy projects for multinational client. The projects included in-depth analyses and presentations on competitors' complete intellectual property portfolios, including freedom-to-operate positions, invalidity opinions and strategic patent application filings to gain a competitive edge.

Patent Preparation and Prosecution for Leading-Edge Technologies

Prepared and prosecuted patent applications on leading-edge technologies developed by research institutes, including medical instruments and imaging methodologies for treating and detecting diseases.

Developed, Executed Patent Filing Strategy Central to Multimillion-Dollar Acquisition for Client

Developed and executed patent filing strategy resulting in patent family that was central to multimillion-dollar acquisition by large, publicly traded fluidics systems and specialty engineered products company.

Domestic and Foreign Patent Strategy and Portfolio Management for Agricultural Equipment Company

Developed and executed domestic and foreign patent filing strategy and management of patent portfolio related to precision agricultural equipment, including the development of offensive and defensive patent filing strategies.

Advised on Patent Matters Related to Automotive Technologies

Advised in-house counsel on patent-related matters, including noninfringement and invalidity analyses of competitor patents. Prepared and prosecuted patent applications directed to variety of automotive technologies including automotive manufacturing, infotainment systems, electric vehicle (EV) charge controllers, audio systems, suspension systems and other mechanical systems.

Managed International Patent Portfolio for Health Care Company

Managed U.S. and international patent portfolio related to heart pumps, cardiac catheters, electrocardiograms, heart mapping, heart monitoring and ablation therapy technologies.

Patent Portfolio Management for Multinational Aerospace Corporation

Managed patent applications relating to semiconductors, avionics, antennas, modeling, simulation, non-destructive testing, flight control systems, communication systems, electronics and unmanned systems.