



JAMES MCALLISTER

PARTNER

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James McAllister is a Chartered Trade Mark Attorney who helps clients realize the strategic value of their brands through commercially driven advice underpinned by solid legal reasoning. He actively seeks to understand a client's business objectives to inform practical solutions, identify brand opportunities and devise focused trade mark filing programs.

James's practice revolves around clearing brands for use and registration; registering, enforcing and defending brands; dispute resolution; and global portfolio management.

Over his many years in practice, James has advised a wide and diverse range of brand owners – from fire alarm manufacturers to food and drink outlets, from financial advisers to fashion designers. He likes nothing better than seeing a brand he has helped develop performing well in the marketplace.

James holds a professional certificate in trade mark practice as well as an intellectual property litigation certificate.

Away from day-to-day practice, James peer reviews and edits articles for *The Trademark Reporter* journal as a member of INTA's Trademark Reporter Committee. In addition, James served as a technical consultant for the IP and licensing sections of "[How to Start Your Own Business...And Make it Work,](#)" a Dorling Kindersley book published in February 2021.

BACKGROUND

James started his career with one of the U.K.'s leading patent and trade mark law firms before spending seven years in the well-regarded Trade Marks and Brands department of a European law firm, where he dealt with many contentious matters and secured victories in adversarial proceedings before the EUIPO that were strategically important in wider commercial disputes. Prior to joining Armstrong Teasdale, James served as an associate at a boutique patent and trade mark firm in London.

EDUCATION

- Lancaster University (LL.M., 2000)
 - International Law with International Relations
- Lancaster University (B.A., 1999)
 - Politics with International Relations

SERVICES AND INDUSTRIES

Intellectual Property

Trademark

Consumer Products and Services

Energy and Utilities

Financial Services and Banking

Health Care and Life Sciences

Manufacturing and Innovation

Sports, Media and

Entertainment

Technology

ADMISSIONS

U.K. Register of Trade Mark Attorneys

United Kingdom

PROFESSIONAL ACTIVITIES

- Ordinary Member of Chartered Institute of Trade Mark Attorneys
- International Trademark Association (INTA) (Trademark Reporter Committee, 2020-2023)