



MATT SANTER

SOLICITOR

London, England

+44 (0)20 7539 7326

msanter@atllp.co.uk



Matt Santer is a solicitor in the Sports, Media and Entertainment team.

He regularly works with clients across the sports, entertainment and technology sectors and has extensive experience in noncontentious sporting, media, digital and entertainment matters.

Matt provides commercial and regulatory advice to global sporting events, sports governing bodies, sporting brands and media agencies.

He is experienced in advising on a wide range of commercial arrangements, including agreements relating to suppliers, sponsors, brand partners, intellectual property, data protection, advertising regulation, broadcasting and content production.

His previous experience includes drafting and negotiating commercial agreements for UEFA in relation to EURO 2020, including in respect of its hospitality and concessions operations for the tournament. He also regularly carries out commercial work for the World Marathon Majors, which has included drafting agreements in relation to technology suppliers and its other partners.

Matt is also seconded to The All England Lawn Tennis Club (Wimbledon) and London Marathon Events on an ongoing basis and advises all departments across the businesses, particularly in relation to their commercial operations. This includes advising on and drafting all documents related to their live sporting events, virtual events, brand and charity partners, social media campaigns and partners, and headline sponsorship agreements.

BACKGROUND

Matt joined Armstrong Teasdale in early 2021 when Kerman & Co. in London combined with the firm. Matt completed his training contract at a leading West End law firm, with previous experience working in the finance, publishing and events industries.

EDUCATION

- The University of Law (LPC, 2015)
- University of Essex (LL.B., 2011)
 - English and European Laws
- Utrecht University, The Netherlands (2010)

SERVICES AND INDUSTRIES

Intellectual Property

Privacy and Data Security

Technology

Consumer Products and Services

Copyright

Franchising and Distribution

Trademark

Sports, Media and Entertainment

Commercial

ADMISSIONS

England and Wales

- Erasmus exchange year