



## MICHAEL M. GNIBUS

### PARTNER

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A partner in Armstrong Teasdale's Intellectual Property practice group, Michael Gnibus has substantial experience preparing and prosecuting patents for a variety of industries and global markets. Having held various leadership roles at some of the world's most innovative companies, Michael is uniquely positioned to guide clients in maximizing the commercial impact potential of their IP assets.

With Michael's deep domain knowledge and significant in-house experience serving as patent counsel for a technically diverse group of global businesses, he is able to effectively partner with clients to develop patent filing and review practices and methodologies that yield commercially impactful patent portfolios. He is also able to assess and enhance clients' patent operations/processes to measurably improve their efficiency and productivity.

Michael prepares and prosecutes domestic and international patent applications for technologies in a wide range of fields and industries. He provides opinions on patentability, validity, noninfringement and freedom-to-operate matters, and is also skilled at preparing and negotiating joint development, collaboration and nondisclosure agreements. In addition to his broad-based patent experience, Michael is skilled in developing and negotiating a variety of IP-related transactional matters.

### BACKGROUND

Prior to joining the firm, Michael was president of patent asset management and chief revenue officer at a global IP asset management company. For more than 10 years he was also director of the global patent operation (GPO) for a Fortune 20 multinational conglomerate responsible for the development and management of its extensive global patent portfolio.

### EDUCATION

- Widener University Commonwealth Law School (J.D., 1992)
- New Jersey Institute of Technology (B.S., 1987)
  - Mechanical Engineering

### CHARITABLE AND CIVIC INVOLVEMENT

- Valley United Way Shelton (Board Member)
- Adviser, Valley United Way Youth Leadership Program Shelton, Connecticut

### SERVICES AND INDUSTRIES

Copyright

Intellectual Property

Patent

Trademark

Manufacturing and Innovation

Technology

### ADMISSIONS

Pennsylvania

Connecticut

U.S. Patent and Trademark

Office

- Coach for Mock Trial Team Representing St. Thomas Aquinas Church Fairfield, Connecticut

## EXPERIENCE

### **Established Methods and Technology to Achieve Measurable Operating Efficiency**

As the director of the global patent operation for a Fortune 20 multinational conglomerate, led the global development and implementation of patent-related tools, reports and processes that enabled the conglomerate to realize regular annual cost savings.

### **Global Patent Portfolio Development for Industrial Equipment Company**

Advised a multinational conglomerate on patent-related matters, including noninfringement and invalidity matters. Also, developed and executed domestic and international patent filing strategies and management of portfolios related to air compressor, temperature control system, and pump technologies for the conglomerate.

### **Developed Patent Portfolio for Licensing to Automotive Manufacturer**

Developed and executed a patent filing strategy for a portfolio protecting technology that provides dynamic damping utilizing magnetorheological fluid and systems. The patented technology was successfully licensed to a large U.S.-based automotive manufacturer.

### **Domestic and Foreign Patent Strategy and Portfolio Management for a Multinational Conglomerate**

Developed and executed non-U.S. patent filing strategy and management of patent portfolios related to lighting, home appliances, power systems, business methods, locomotive, abrasives and coatings, including the development of offensive and defensive patent filing strategies.

### **European Opposition Practice**

Contributed to and managed several European patent oppositions that achieved successful outcomes for an international conglomerate. The matters related to consumer lighting and coatings for turbine blades.