



TRACEY S. TRUITT

PARTNER

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With over 20 years of experience in intellectual property law, Tracey Truitt serves clients of all sizes across industries including agribusiness, food, health care, biotechnology and life sciences. He counsels clients on patent, trademark, and copyright acquisition, licensing, enforcement issues, due diligence, prosecution, litigation and other general business matters.

A testament to the quality of his work, Tracey has been serving many of his clients for over a decade, and some for more than two. In his primary role as a patent attorney, Tracey is dedicated to gaining in-depth knowledge about each client's invention and the technology surrounding it, in order to develop strategies and arguments that will impact their bottom line and drive success throughout their product portfolio. By getting involved early and taking a proactive approach to the patenting process, Tracey has saved clients time, money and energy by allowing them to focus research and resources on promising avenues rather than just building their patent portfolios.

EDUCATION

- Franklin Pierce Law Center (J.D., 1998)
 - Master's in Intellectual Property
 - RISK, The Journal of Health, Safety and Environment, Editor-in-Chief
- University of Nebraska (B.S., 1992)

PROFESSIONAL ACTIVITIES

- American Intellectual Property Law Association Biotechnology Committee (Member)
- Kansas City Metropolitan Bar Association
- U.S. Patent Office Biotechnical/ Chemical/Pharmaceutical Partnership Group (Member)
- Patent Trial and Appeal Board Bar Association (Program Committee Member)
- AUTM (Member)

CHARITABLE AND CIVIC INVOLVEMENT

- Parent Project Muscular Dystrophy
- Neuromuscular Access Initiative

SERVICES AND INDUSTRIES

Intellectual Property
Patent
Health Care and Life Sciences
Agribusiness and Food
Higher Education
Copyright
Trademark
Technology Transactions
Noncompete and Trade Secrets
Intellectual Property Litigation
Technology
Manufacturing and Innovation

ADMISSIONS

Missouri
U.S. Patent and Trademark Office
U.S. District Court, District of Kansas

- Muscular Dystrophy Association

ACCOLADES

- *The Best Lawyers in America*®; Biotechnology Law “Lawyer of the Year” in Kansas City, Missouri (2017)
- *The Best Lawyers in America*®; Biotechnology and Life Sciences Law (2016-present)
- *Managing Intellectual Property*, IP Stars (2016-present)

BACKGROUND

Prior to joining the firm, Tracey spent roughly 10 years as a shareholder at another firm in Kansas City, Missouri.

EXPERIENCE

IP Strategy for Top-Selling Animal Health Vaccine

Since 2004, Tracey has been involved with planning and implementing a strategy for protecting what eventually became the most successful animal health vaccine of all time based on yearly sales. This involved assessing the state of the art of vaccines against the disease, drafting patent applications focusing on the differences between this vaccine and the others that were developed or are being developed, prosecuting those patent applications in front of the U.S. Patent and Trademark Office, and advising on the prosecution of corresponding patent applications worldwide. To date more than 30 patents have been issued in the U.S. alone, with more currently undergoing examination.

IP Due Diligence in \$3.4 Billion Acquisition of Medical Device Manufacturer

Led IP due diligence for a major medical device company, including in-depth research and analysis of both the target company and its competitors, resulting in our client’s decision to move ahead with its \$3.4 billion acquisition of a medical device manufacturer.