

WORLD TRADEMARK REVIEW NAMES DONNA SCHMITT A 2025 WTR GLOBAL LEADER

Armstrong Teasdale Partner [Donna Schmitt](#), leader of the firm's Trademark Services practice, has been recognized by the World Trademark Review among its [WTR Global Leaders 2025](#), which identifies leading national and international trademark practitioners and firms around the world. Only 14% of individuals in the [WTR 1000](#) are selected as a Global Leaders, and Schmitt is one of only eight selected in the Missouri/Kansas region.

Schmitt strategically manages global trademark portfolios and advises clients on copyright, trade dress and trade secret matters. Businesses in a variety of industries look to her to handle domestic and foreign trademark prosecution and for guidance on trademark selection, use, registration, policing, protection, infringement and enforcement. Schmitt also advises on commercialization of intellectual property through licensing, and counsels on domain name registration and use of trademarks and copyrights in social media.

PEOPLE

Donna Frazier Schmitt

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